



Boat Owners Platform · Fact sheet

WHAT IT IS

Boat Owners Platform is an AI platform for boat owners in the Netherlands and Germany. Each owner registers their boat, and BOP AI, the platform's assistant, knows that boat and helps with every question, from a breakdown underway to maintenance, selling and renting. A Bil Enterprises company, London.

LAUNCHED

2026, starting in Friesland, the Netherlands.

OPERATOR

BIL ENTERPRISES LTD, Company No. 16856290, London, United Kingdom. Built by Bil Studio.

LEADERSHIP

Murat Bilican, Founder · Ada Bilican, Co-Founder · Alex Dijkstra, Co-Founder, responsible for the Netherlands and Germany.

KEY FACTS, AS OF 30 OCTOBER 2026

Markets: the Netherlands and Germany · Languages: English, Dutch and German · Membership: EUR 29 per month per boat, first 3 months free with no card · Up to 3 boats per account.

WEBSITE

<https://boatownersplatform.com>

PRESS CONTACT

alex@boatownersplatform.com · Responses within one business day.

Press office: alex@boatownersplatform.com · boatownersplatform.com/press